



Our Mission

- Stimulating economic growth and tourism through operation of the Visitor Information Center
- Promoting and advertising business members through various media outlets
- Collaborating with other organizations to provide education opportunities through seminars & speakers
- Advocating for Raton business community at local, state, and national levels

Business of the Month - Alpine Lumber



Alpine Lumber Company
445 N 1st St, Raton, NM 87740 (575)445-2527
Winter Hours
Monday through Friday 8 a.m.—5 p.m.
Saturday 8 a.m.—2 p.m.
Spring/Summer Hours (March—November)
Monday through Friday 7:30 a.m.—5:30 p.m.
Saturday 7:30 a.m.—3:30 p.m.

Alpine Lumber, an employee-owned business, opened its doors in Raton in 2016, in the former location of RBS True Value. At that time, all but one of the former RBS employees bought into the business as owners to continue working for Alpine Lumber, which currently has 12 employees. Manager Al Maestes, had worked for RBS True Value for 16 years in contractor sales and management and now manages the over-all operation.

Alpine Lumber provides lumber, paint, painting supplies, hardware, tools, doors, cabinets, garden supplies and equipment, a variety of small batteries, plumbing supplies, fencing, electrical supplies, insulation, and more.



Sales Clerk Missy Casias-Osborn

One advantage to its many customers who may need contractor work are recommendations by Alpine Lumber of several contractors located from Raton to Clayton to Pueblo to Ute Park to Wagon Mound.

The first 100% employee-owned Alpine Lumber opened in Englewood, Colorado in 1963 by the Kurtz family and now includes 10 manufacturing locations and 17 retail locations. As a drug-free company, all employees are required to pass a background check, take a drug test, and expect random drug testing.

The Raton Chamber appreciates Alpine Lumber's involvement in our community and its membership in the Raton Chamber of Commerce.



Visitor Information Center

Raton Chamber of Commerce Board of Directors presented the Visitor Information Center volunteers with a plaque to thank them for their service in 2018. The Board will present a new plaque each year for volunteers who have served in that year.

The Chamber opened the VIC as a venue for private functions, starting with the PEO December meeting. Plans are to provide the Center as a venue for other meetings and events.



Fun Fact

Since September 2016 there have been more than 9,292 volunteer hours spent at the VIC, an economic impact of \$229,419.

Raton Chamber of Commerce Board of Directors

President—Dee Burks

Vice-President—Diane Tripp

Treasurer— Andrew Carroll

Secretary—Laura Brewer

Member—Sofia Ortiz

Notes from Dee

Welcome to our first edition of our monthly membership newsletter! This year holds much excitement for the Raton Chamber as we are starting to build the 2019 Raton Community Guide. To reserve your spot, you can call me directly at 806-236-6366, or call the Visitor Center at 445-3689. We will also be implementing a new electronic payment system for your convenience so please be sure we have a good email for your business. If you have any concerns or ideas, I would be glad to talk to you so don't hesitate to contact me personally.

Membership Calendar

Quarterly Meetings

Mar 28, Jun 27, Sep 26, Dec 26

Community Guide Timeline

Contacting members and previous advertisers
 April 1—all ads ready for publication
 May 1—Ready for Printer
 May 20—Pick up and begin distribution

Of Interest

Jan 8, 10 AM—Noon: Town Hall meeting in City Commission Chambers. Guest speakers New Mexico State Legislators: Senator Pete Campos and Representative Jack Chatfield.
 Jan 8—28th: Shades of the Southwest, Old Pass Gallery, Age Divisions: Kindergarden-2nd Grade, 3rd-5th Grade, 6th-8th Grade, 9th-12th Grade

In the past 6 months 2,569 people accessed pages on the www.raton.info website

The Raton Chamber job listing on Facebook was the highest viewed post for 2018 with 2,200 views and more than 200 engagements

Raton Ambassadors



Ribbon Cutting held for Sunrise Medical Group



Induction of officers at 2018 Christmas Party held at the NRA Whittington Center. Officers are: President Laura Brewer, Vice-President Pagan Roueche, Treasurer Phalysha Kennedy, and Secretary Desire'e Trujillo

2019 Meeting Schedule

- JAN 17** – K-BOB'S
- FEB 21**– ENCHANTED GROUNDS
- MAR 21** – ICE HOUSE
- APR 18** – BRUNO'S
- MAY 16** – EL MATADOR
- JUN 20** – DENNY'S
- JUL 18** – SWEET SHOP
- AUG 15** – LA COSINA
- SEP 19** – OASIS
- OCT 17** – ASIAN BUFFET
- NOV 21** – MEMBERS' CHOICE
- DEC** CHRISTMAS PARTY- TBA

Ribbon Cutting Schedule

Jan 12, 12 Noon—Tanning & Boutique, 215 Park Ave