

## What the Chamber Can Do for You!

### Advertising & Marketing

Substantial advertising discounts, business listing(s) and feature articles on the Chamber website, periodic postings on the Chamber Facebook page, advertising of sales and specials on emails to the community, and inclusion on referral lists for specific products and services. New businesses receives \$50 off of \$100 or more with KRTN Enchanted Air.

### Credibility

A US Chamber of Commerce study showed that consumers are more likely to think favorably of a business if it is a member of the local Chamber and more likely to purchase a product or service from a local Chamber member.

### Education & Training

Access to Chamber-sponsored seminars and workshops on topics of value to your business and employees.

### Networking

Share business experience and obtain referrals by networking with other Chamber members.

### Recognition & Visibility

Celebrate grand openings and milestones with a ribbon cutting ceremony. Membership certificate suitable for framing and annual static-cling door or window decal provided to enhance your visibility as a Chamber member.



### Values Statement

In everything we do, we will:

- Act as trustworthy and responsible stewards of Chamber's funds, treating all of our relationships with honesty, respect, and fairness.
- Be leaders in identifying and addressing issues of community and regional concern while providing the tools for businesses to grow and prosper.
- Endeavor to collaborate



**RATON**  
CHAMBER OF COMMERCE

## Membership Application

**A Call for Excellence!**

**Joining the  
Raton Chamber of  
Commerce**

**100 Clayton Rd**

**Raton NM 87740**

**(575) 445-3689**

**RatonChamber@RatonNM.US**

**Www.Raton.info**

## Raton Chamber of Commerce Membership Form

Platinum \$1000

Gold \$500 - Silver \$250

Bronze \$125

New Business \$100

Individual \$50 - Non-Profit \$35

### Membership Information

Name/Business \_\_\_\_\_

\_\_\_\_\_

Voting Rep \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

Phone(s) \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Payment Method:

Check  Invoice Me

**\* All Members get a discount price when purchasing ads through the Chamber's 55 inch Multimedia Display Screen.**

## Membership Levels

### Platinum

Platinum Level membership includes: Multi-category listing on the Chamber website Business Directory with direct links to your website(s), your logo added to the chamber website home page as a Platinum Sponsor, and EBlasts 4 times per year. Radio promo's on the Chamber Bullet for 1 week minimum of 2 times per year

### Gold

Gold Level membership includes multi-category listing on the Chamber website Business Directory with direct links to your website(s), your logo added to the chamber website home page as a Gold Sponsor, Radio promo's for a week minimum of once per year and EBlasts 2 times per year.

### Silver

Silver Level membership includes a single category listing on the chamber website Business Directory with a direct link to your website. Combined Radio promo's and EBlasts minimum of once per year.

### Bronze

Bronze Level membership provides a single category listing on the Chamber website Business Directory and EBlasts minimum of once per year.

### Individual

Individual Level membership provides a single category listing and an EBlast once per year.

### Non-Profit

Non-Profit Level membership is available to NPO's and volunteers at the Visitor Center and an EBlast once per year.

## Vision Statement

**Serve as a positive role model by promoting tourism, embracing diversity, and supporting our community through effective leadership.**



## Mission Statement

**Make Raton a great place to do business by:**

- **Strengthening the local economy and helping local businesses grow**
- **Bringing together community members to encourage economic development**
- **Supporting the tourism industry**